

FOR IMMEDIATE RELEASE:

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First LEED certified restaurant in Minnesota to open in summer of '07 at 509 First Avenue NE, Mpls, MN, 55413

What is LEED®?

The Leadership in Energy and Environmental Design (LEED) Green Building Rating System™ is the nationally accepted benchmark for the design, construction, and operation of high performance green buildings. LEED gives building owners and operators the tools they need to have an immediate and measurable impact on their buildings' performance. LEED promotes a whole-building approach to sustainability by recognizing performance in five key areas of human and environmental health: sustainable site development, water savings, energy efficiency, materials selection, and indoor environmental quality. LEED provides a roadmap for measuring and documenting success for every building type and phase of a building lifecycle. Specific LEED programs include:

New Commercial Construction and Major Renovation projects

Existing Building Operations and Maintenance

Guidelines for Multiple Buildings and On-Campus Building Projects

Commercial Interiors projects

Core and Shell Development projects

Homes

Neighborhood Development

LEED for Schools

LEED for Retail

The Red Stag will be a northwoods style supper club with a contemporized menu. It is the fifth restaurant conceived by the Bartmann family. Kim and Kari Bartmann currently operate Bryant Lake Bowl and Barquette in Minneapolis. The restaurants have been focusing on local and organic product for some time now, and on generally 'greening' the businesses. "Though we still have many changes to make", says Kim, who is responsible for operations. They believe the LEED process will provide an excellent framework in which to push the envelope further.

The Red Stag team will be looking to attain silver LEED CI certification, perhaps gold. It is being built out 'from scratch' in an existing heavy timber and brick warehouse. Rachele Schoessler-Lynn, CID, ASID, LEED AP, will be overseeing the LEED process. Pictures of the exterior of the building and rough interior are available; please contact kim@redstagsupperclub.com.

While the LEED process brings more expense up front in terms of the use of new technologies, the Bartmanns believe that LEED and other steps businesses can take toward sustainability are simply good business. "Energy, water, and waste efficiency are some of the very few areas small business owners have in which they can dramatically lower their operations costs.", said Kim.

The Red Stag will host the 1st Annual NE Block Party on Saturday, June 9 from 4-10:30pm. The free outdoor block party will feature a special performance by Low, Prudence Johnson, Chooglin, and MC/VL. This will be a Zero-Waste event and will feature food and beverages from local and organic farms.

Contact:

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